



P4G contributes to green and inclusive growth in low- and middle-income countries by helping early-stage businesses become investment ready and supporting country climate transitions in food, water and energy systems.

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Dear Colleague,

In January, Ethiopia's P4G National Platform brought together government, financiers, entrepreneurs and ecosystem leaders in Addis Ababa to discuss a key juncture in the country's climate journey: a concrete pathway to scale climate entrepreneurship in Ethiopia.

One thing we were reminded of at this event is that climate innovation is rarely the hardest part of climate action.

Across Ethiopia's climate entrepreneurship ecosystem, we see no shortage of ideas, ambition or entrepreneurial drive. What we encounter is the harder challenge of scale: the moment when promising solutions meet the systems that must support them.

We heard candid reflections about growth-stage financing gaps, regulatory complexity, and the need for clearer coordination across institutions. These are not uniquely Ethiopian challenges. They echo what P4G has experienced across markets globally: climate solutions don't scale in isolation—they scale when policy, finance and markets move together.

What made this moment powerful was the shared commitment to act. From ideas for testing adaptive regulation through a national climate-tech sandbox, and mobilizing blended finance, to using public-sector demand to create markets, this multi-stakeholder discussion helped align the practical next steps.

This is P4G's role in action—bringing public and private partners together to scale early-stage climate solutions. I look forward to pressing this work forward in Ethiopia as we develop a climate roadmap that will serve as a blueprint for how locally led platforms connected to global partnerships, can help climate entrepreneurship deliver at scale.

Sincerely,



Kibrom Tadesse
P4G National Platform Liaison, Ethiopia

Pioneering Green Partnerships



Sustainable Finance in 2026: 6 Opportunities to Move Beyond the Headwinds

P4G contributed to WRI's latest technical perspective spotlights six opportunities that could define sustainable finance in 2026. From turning global climate finance commitments into real capital flows, to unlocking private investment through transition finance, innovation ecosystems and South-South cooperation, the message is clear: the next chapter of sustainable finance won't be driven by new pledges, but by smarter policies, sharper partnerships and faster execution where capital is needed most. [Read more.](#)



WasteX – Bina Tani Sejahtera

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Featured in World Resources Institute's 2026 Stories to Watch, WasteX found that its biochar significantly boosted vegetable yields by 29% and farmer income by 47% during field trials in Grobogan, Central Java, Indonesia. This spotlight powerfully validates WasteX's end-to-end biochar model and underscores that early-stage climate entrepreneurs in emerging markets are already delivering scalable, real-world impact. [Watch now.](#)



Takazuri – Kwale Recycling Centre

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Takazuri was recently named "Most Innovative Roofing & Cladding Material – Africa" in the BUILD Magazine Sustainable Building Awards 2025. This award highlights Takazuri's Climatile™ visionary design and purposeful engineering that transforms waste into climate-resilient building materials that cool interiors naturally, support safe rainwater harvesting and integrate ultra-light solar – elevating roofs from passive shelters to active climate solutions. This is not just a win for Takazuri but also a win for sustainable innovation across Africa and beyond. [Read more.](#)



Ancestral Organics - Chamber of Commerce of Armenia and Quindío (CCAQ)

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Ancestral Organics has made significant progress in commercializing its collection of healthy foods made through regenerative agriculture. The startup currently has 25 products in its portfolio that it sells to consumers in Colombia, USA and the UK. Through participation in premier global food events such as the Fancy Food Show in New York and Expo West in California, it secured more than 150 high quality leads from independent retailers in the United States. The startup was also recently approved to sell its products in Mexico and the United Arab Emirates, and finalized a partnership with a distributor in Lyon, France. [Read more.](#)

Resources

[Land Use Changed the Climate. Now Climate's Changing the Land](#)

[Companies Are Finding New Ways to Use Waste and Fight Climate Change](#)

[3 Climate Stories That Will Shape the World in 2026](#)



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