



P4G contributes to green and inclusive growth in low- and middle-income countries by helping early-stage businesses become investment ready and supporting country climate transitions in food, water and energy systems.

Connect with us: p4gpartnerships.org



Dear Colleagues,

At P4G, we know that the transition to a net-zero and climate-resilient future cannot happen without bold action from local entrepreneurs. But even the most promising climate startups in emerging markets and developing economies (EMDEs) face systemic challenges, including policy gaps, limited financing and fragmented stakeholder coordination.

That's where P4G's National Platforms come in.

Operating in nine partner countries across Africa, Asia, Europe and Latin America, P4G National Platforms are hosted in government ministries, presidential offices and lead business associations to directly align national priorities with scalable climate solutions. These National Platforms act as conveners, bringing together public and private stakeholders to co-create the enabling environments that startups need to thrive.

Here's how our National Platforms drive impact:

- **Enable Market Environments:** They elevate startup voices into national policy conversations, ensuring that regulatory frameworks promote green business models and public-private innovation.
- **Ecosystem Building:** They map national climate solution landscapes, identify gaps and opportunities, and facilitate multi-stakeholder coalitions that support early-stage ventures.
- **Market Access:** They work to unlock demand for climate-friendly products and services by building government and private sector partnerships, reducing risk and accelerating adoption.
- **Investment Mobilization:** They identify catalytic funding opportunities and connect local startups with global impact investors through P4G's global network.

Our National Platforms are not just supporting climate startups; they're enabling structural change that can unleash a generation of climate entrepreneurs.

[Learn more](#) about our National Platforms and how you can collaborate.

Best regards,



P4G National Platform Liaisons

Pioneering Green Partnerships



African Bamboo – Solidaridad East Africa

African Bamboo: An Ethiopian Startup Transforming Sustainable Construction, Creating Jobs and Regenerating Forests

African Bamboo has accelerated its expansion of sustainable, low-carbon bamboo materials and built a resilient supply chain across Ethiopia, aligning with the Ethiopian government's ambition of becoming the leading bamboo supplier in Africa by 2030. The startup has a guaranteed US \$94 million offtake agreement and major institutional interest. The P4G Ethiopia National Platform has played a pivotal role in enabling African Bamboo's success in several ways, including facilitating strategic partnerships and connections with national and local institutions, providing technical assistance, securing political buy-in, offering policy and regulatory support, and facilitating project implementation. [Read now.](#)



eBee Kenya – Sustainable Transport Africa

Driving Change: Scaling Kenya's EV Industry Through Capacity Building and Ecosystem Development

Kenya has emerged as a promising market for electric vehicles (EVs), housing Africa's largest electric mobility (e-mobility) startup ecosystem. P4G has directly supported 10 Kenyan startups across six e-mobility startup partnerships since 2018 and has been one of the key actors transforming this marketplace over the past decade. This case study highlights four of these EV startup partnerships and examines the legal, regulatory and policy advancements they have driven through collaboration with the Kenyan National Platform. [Read more.](#)



P4G National Platforms Gathering

Three P4G Partnerships Share What Startups Need to Become Investment Ready

The P4G National Platforms Gathering in The Hague convened members from our nine country platforms to spotlight how three partnerships, African Bamboo, SEOS Energy and Slow Forest, are becoming investment ready. All three startups underscored that tailored financial, technical, regulatory and ecosystem support,

particularly from P4G's National Platforms, is essential to prepare early-stage green ventures for scaling. [Read now.](#)



P4G Indonesia National Platform

Key Takeaways from a Policy Dialogue on Incentivizing Food Loss and Waste Reduction Technology

The P4G Indonesia National Platform hosted a policy dialogue on “Incentivizing Food Loss and Waste Reduction Technology” in partnership with the Ministry of National Development Planning (Bappenas), the Embassy of Denmark in Indonesia, the Indonesia Business Council for Sustainable Development and the World Resources Institute’s Food and Land Use Coalition team. Insights from this discussion will inform a policy brief aimed at supporting Indonesia’s sustainability goals and enhancing food security. [Read more.](#)

Resources

[The Compelling Investment Case for Climate Adaptation](#)

[Ethiopia Invests Big in Restoring Degraded Land](#)

[On the Path to Net Zero, How Do We Address ‘Leftover’ Emissions?](#)



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