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P4G contributes to green and inclusive growth in low- and middle-income countries by helping early-stage businesses become investment ready and supporting country climate transitions in food, water and energy systems.

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Dear Colleague

The stage is set for P4G's most impactful climate action gathering of the year! The 2025 P4G Vietnam Summit, hosted by Vietnam will bring together heads of state, business leaders, policymakers and entrepreneurs to drive bold solutions for climate action, job creation and economic growth. The Pre-Summit and Summit sessions will take place over April 14-17 in Hanoi.

At a time when urgent climate action is needed, the P4G Summit serves as a catalyst for bold, entrepreneurial solutions that bridge the gap between commitments and tangible results. This year's summit will be a crucial platform for fostering innovative partnerships, mobilizing climate finance, and scaling up climate startups.

What to Expect at the 2025 P4G Vietnam Summit:

- **Pitch Day:** More than 80 promising climate entrepreneurs from across the globe pitch their businesses to investors and industry leaders.
- **High-Level Plenary Sessions:** Engaging discussions on policies and strategies to fast-track the green transition in emerging markets and developing economies.
- **Green Growth Exhibition:** Stalls to showcase startups' products and solutions that contribute to green growth and the green transition.
- **Business Partnerships and Networking:** On-site business matching activities between startups and investors.

Connect with P4G on our social platforms ([Facebook](#), [LinkedIn](#) and [X](#)) and visit our [Summit page](#) for updates, speaker announcements and exclusive content from the Summit.

We look forward to engaging with all participants to accelerate climate action and green growth. See you in Hanoi!



Robyn McGuckin
Executive Director, P4G

Pioneering Green Partnerships



African Bamboo – Solidaridad East Africa

[African Bamboo: An Ethiopian Startup Transforming Sustainable Construction, Creating Jobs and Regenerating Forests](#)

By 2030, 3 billion people will need new housing and infrastructure. How we meet this demand could shape our planet's future. This case study outlines the steps siblings and co-founders of African Bamboo Khalid and Rania Duri took to position the startup to meet the projected market demand and build an equitably supply chain in Ethiopia. [Read more.](#)



Irri Hub Ke - Impacc gMBH

[Driving Change: Scaling Kenya's EV Industry Through Capacity Building and Ecosystem Development](#)

Kenya has emerged as a promising market for EVs, housing Africa's largest electric mobility startup ecosystem. P4G has directly supported 10 Kenyan startups across six e-mobility startup partnerships since 2018 and has been one of the key actors transforming this marketplace over the past decade. This case study highlights four of these EV startup partnerships and examines the legal, regulatory and policy advancements they have driven through collaboration with Kenyan National Platform. [Read more.](#)



eBee Kenya – Sustainable Transport Africa

[The EV Equation: Overcoming Systemic Barriers for E-mobility Startups in Kenya](#)

How can we accelerate e-mobility adoption in emerging markets? Paul Mbole, P4G National Platform Liaison, Kenya, sat down with The EV Equation host Abhishek Sinha to unpack the barriers and solutions for scaling e-mobility startups in Kenya. From policy gaps to financing hurdles, they dive into the key mechanisms that can drive real change. Don't miss this insightful conversation filled with real-world examples of how P4G's startup partnerships have contributed to e-mobility policy in Kenya. [Listen now.](#)



Transforming Transportation 2025

[Transforming Transportation 2025: Innovative Financing Solutions for Sustainable Transport](#)

P4G's Executive Director, Robyn McGuckin discussed how P4G works to de-risk investments in emerging markets and developing economies and ensure equitable access to funding for sustainable mobility projects in the "Innovative Financing Solutions for Sustainable Transport" panel at Transforming Transportation 2025. Learn how P4G's startup

partnerships are leveraging creative financial models to accelerate the transition to low-carbon and resilient transport systems. [Watch now.](#)

Resources

[How Philanthropy Can Boost Adaptation Finance in Developing Countries](#)

[3 African Cities Restore Nature to Revitalize Their Rivers](#)

[On the Road to Sustainable Transport, Climate Finance Can Speed Progress](#)



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