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P4G contributes to green and inclusive growth in low- and middle-income countries by helping early-stage businesses become investment ready and supporting country climate transitions in food, water and energy systems.

Connect with us: p4gpartnerships.org



Dear Colleague,

We hope 2025 is off to a strong start for you and that, like us, you're filled with renewed vigor to advance climate solutions that can transform lives and nature.

We're looking forward to accelerating our startup partnerships and sharing their social and investment successes with you. In this newsletter, you'll find some exciting partnership updates and milestones. Hint, it includes a Shark Tank appearance.

We'll also be welcoming a new round of partnerships to our portfolio later this year. Stay tuned for that.

In the meantime, please mark your calendars for these notable events:

- **WRI Stories to Watch:** On January 30, join WRI President and CEO, Ani Dasgupta at the annual Stories to Watch presentation that will break down the key challenges and solutions to the global effort to unlock more and meaningful climate finance. [Register here.](#)
- **P4G Call for Partnerships Webinar:** On February 6, join P4G for a webinar to learn more about our grant funding application for startup partnerships working on climate adaptation and mitigation solutions in the areas of food, water and energy. Applications need to be submitted by Friday, March 7, 2025, to be considered for Round 4 funding. [Register here.](#)
- **2025 P4G Hanoi Summit:** On April 16 and 17, the P4G Summit will bring together global leaders, climate and investment experts, and CEOs to share insights and develop strategies that support investable climate entrepreneurship. [Read more.](#)

This is just the beginning of what we're planning for the year. We know the road ahead will be challenging and complex to navigate, but we're thankful for this community's commitment and actions toward giving people and our planet a better future.

Sincerely,



Sangeetha Sarma
Director of Communications and Engagement, P4G

Pioneering Green Partnerships



eBee Kenya – Sustainable Transport Africa

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We're proud to share that eBee Kenya – Sustainable Transport Africa has been selected as a P4G partnership. The partnership will accelerate electric bicycles adoption in Mombasa and Nairobi, Kenya by leveraging a proprietary loan product and an existing credit guarantee scheme to make e-bicycles more accessible and affordable. [Read more.](#)



Anega Energies Manufacturing - Plan International Ethiopia

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We're pleased to welcome our latest partnership, Anega Energies Manufacturing - Plan International Ethiopia, to P4G. The partnership will transform cooking practices in Ethiopia by introducing efficient and sustainable clean cooking technologies. [Read more.](#)



MubOn - Fundación Cleantech Hub

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The MubOn - Fundación Cleantech Hub partnership recently appeared on Shark Tank Colombia. MubOn pitched its proprietary intelligent electric vehicle charging infrastructure to the Sharks, showcasing how it can revolutionize the auto industry, promoting electric mobility use and zero emissions in the country. [Watch now.](#)



Solar Village Ethiopia - Oxfam in Ethiopia

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The Solar Village Ethiopia - Oxfam partnership hosted its first institutional-level sensitization workshop in Addis Ababa as part of its newly launched "Resilient and Green-Based Business for Inclusive Access to Healthy Diet Project." The event highlighted innovative solutions for promoting healthy diets and sustainable practices, fostered collaborative discussions, and provided insights on building resilience in Ethiopia's food systems. [Learn more.](#)



[African Bamboo - Solidaridad East Africa](#)

African Bamboo's pioneering tropical bamboo agroforestry project in Ethiopia has been officially listed on Verra, a globally recognized carbon credit registry. The project focuses on planting *Yushania alpina* (highland bamboo) alongside native species to restore Ethiopia's

African Bamboo - Solidaridad
East Africa

Afromontane highlands. With an initial 20 hectares under afforestation, the project aims to expand across 12,120 hectares, restoring degraded land while enhancing climate resilience, soil stability and water flow regulation. [Read more.](#)



Gempacs - Pandu Laut
Nusantara

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The Gempacs – Pandu Laut Nusantara hosted a Coastal Women's Entrepreneurship Workshop, “Women Empowered, Coastal Prosperity.” The event featured successful female entrepreneurs in Pangandaran who shared their expertise and creative approach to turning local produce into innovative products, empowering local women in the process. With engaging discussions, Q&A sessions and challenges, the workshop provided valuable insights and skills to empower women to optimize local resources and contribute to coastal prosperity. [Learn more.](#)

Resources

[Tackling Climate and Nature Together in 2025.](#)

[Where Do Emissions Come From? 4 Charts Explain Greenhouse Gas Emissions by Sector](#)

[Protecting Biodiversity Hinges on Securing Indigenous and Community Land Rights](#)



World Resources Institute • 10 G Street NE Suite 800 • Washington, DC, 20002 • 202.729.7900

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