



*P4G contributes to green and inclusive growth in low- and middle-income countries by helping early-stage businesses become investment ready and supporting country climate transitions in food, water and energy systems.*

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Dear Colleagues,

Last week we held an energizing National Platforms Gathering in The Hague where all our partners from each member country government's Ministries of Finance or Planning alongside representatives from the leading private sector industry associations came together for a week of learning and sharing best practices for supporting entrepreneur ecosystems.

The gathering kicked off with our partnerships [African Bamboo, Slow and SEOS](#) sharing the challenges and financing needs of startups. The common threads that emerged include the continued pressing need for early-stage pre-seed to seed investment, and that investors must accept that success metrics for these startups must be balanced across the environmental, social and financial outcomes.

We also heard from knowledgeable speakers from development financial institutions, venture funds and governments on the [state of climate finance, what more is needed](#), and who needs to lean in for entrepreneur ecosystems to thrive. Our group took field trips to different incubator and accelerator hubs and applied research universities such as Cleantech Hub, Climate-KIC, TNO Delft and TU Delft to better learn how to build strong and successful entrepreneur ecosystems, the infrastructure and assistance they need.

Finally, we held strategic discussions focused on the important role that innovators and entrepreneurs can play in addressing our climate and partner country transition needs, and the specific needs of the enabling startup ecosystems across each of our members economies.

We all came away with a renewed enthusiasm for doing the work we're doing. I'll leave you with the words of Tatiana Glad, Director, Impact Hub Global who remarked on the importance of building startup ecosystems that span across the public, private and philanthropic communities, "Year on year you're building the muscles of collaboration."

That's exactly what we're doing at P4G. Together we're getting stronger and better at helping our startup partnerships and our National Platforms scale and contribute to sectoral transitions.

Sincerely,



Robyn McGuckin  
Executive Director, P4G

# Pioneering Green Partnerships



WRI Africa

## Financing Enterprises for People, Nature and Climate

Africa accounts for the smallest share of global greenhouse gas emissions but remains the most vulnerable continent to climate change. Currently 3% of climate finance goes to African countries and they'll need much more investment to mitigate the effects of and adapt to a changing climate. These are a few of the insights we discussed in our “Financing Enterprises for People, Nature and Climate” webinar.

Hosted in partnership with WRI Africa, this informative conversation brought together speakers accelerating climate businesses to discuss the urgent need for innovative and expansive financing mechanisms to support enterprises and initiatives that not only mitigate climate impacts but also promote local economic development and preserve biodiversity. Speakers noted success stories such as [African Bamboo](#) which, if fully financed, could unlock US \$5 billion worth of economic growth in Ethiopia. It's clear that concerted efforts to finance climate enterprises is essential for building climate resilient systems and communities. [Hear more from our speakers.](#)



ZhanaSolutions – Fondo Accion

## ZhanaSolutions – Fondo Accion

ZhanaSolutions participated in [Alimentec](#), one of the biggest food industry fairs in Colombia, where it showcased its technology and business proposition to Colombia's largest food chains. During the event, it generated over 400 commercial leads and attracted interest from major players, such as Grupo Nutresa, Grupo Alsea, Qbano and McDonald's, to pilot this solution in their kitchens. These pilots will help validate Zhana's sustainable brown grease collection solution, assess efficiencies and potentially scale it nationwide.



Biofly – Tecnova

## Biofly – Tecnova

Biofly has been selected for the UN World Food Program’s EnRumbo30. This is an acceleration program that supports entrepreneurs and startups taking innovative approaches to improve living conditions and socioeconomic integration of migrant, returned and internally displaced people. Participants will receive personalized technical support, mentorship and financial investment. [Read more.](#)



EatCloud

## EatCloud

EatCloud, the business partner in P4G’s Digital Food Rescue Ecosystem partnership, is collaborating with the Medellin mayor’s office, ABACO (Colombia's Food Banking Network) and other local food banks to launch Alliance Zero Hunger, a new program seeking to combat hunger by utilizing EatCloud's platform to manage food donations. [Learn more.](#)

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## Resources

[Rebuilding Kenya Stronger: Here's What's Needed to Rebound After Catastrophic Floods](#)

[Lessons From the Coal Boom That Didn’t Happen](#)

[Making Cities More Sustainable: Systems Change Lab](#)



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