P4G: A Platform Delivering Climate and Green Growth Solutions











About P4G

P4G – Partnering for Green Growth and the Global Goals 2030 – is a platform that contributes to green and inclusive growth by accelerating innovative business models in low- and middle-income countries.

P4G Impact*

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Partnerships
accelerating progress
on the UN SDGs

175,000Metric tons of CO2 emissions reduced

US\$235 Million investment leveraged 292,000+ Individuals positively affected

The P4G Approach

P4G fills a unique role in the context of a growing climate emergency. It supports developing countries' efforts to translate Sustainable Development Goals and climate targets into action. P4G originates and accelerates partnerships with inclusive green business models aligned with national climate and development priorities. Along with catalytic grant funding, P4G provides commercial advice, helps partnerships refine and scale their business models, and facilitates policy and regulatory support to mitigate investment risk.

P4G mobilizes a formal ecosystem of 12 partner countries, their National Platforms, 5 global partner organizations and a Board of Directors. It also has relationships with more than 250 business and civil society partners positioned to mature partnerships and enhance their impact.

P4G works with its network to leverage investment into innovative green business models. P4G develops these solutions into long-term businesses that reduce carbon emissions and improve people's lives through access to clean energy, transport, sustainable agriculture, and safe water and sanitation.





P4G Themes

P4G partnerships cluster around four themes that align with the priorities of its partner countries and global coalitions. This focus enables it to identify gaps in each sector, support partnerships in overcoming them, and leverage learnings across partnerships.



Energy Transition



Food and Agriculture Value Chain



Digital Solutions for Water



Zero Waste Green Industry

A Conducive Environment for Inclusive Business Models

A conducive policy and regulatory environment is important to mitigate investment risk and mature partnerships. P4G establishes National Platforms in its partner countries comprising government and private sector representatives. P4G matches high-impact partnerships who have identified the policy and regulatory changes needed for growth with its National Platforms who can facilitate the required interventions.

P4G Summit



To scale and replicate green solutions, P4G showcases partnerships and shares knowledge at high-level global events, such as biennial P4G Summits and the UN Climate Change Conference. The 2021 P4G Seoul Summit gathered 67 world leaders and heads of international organizations in uniting for bold climate action to meet commitments. The Summit highlighted the role of partnerships in driving investment in low- and middle-income countries for a green and inclusive recovery. The 2023 P4G Summit, hosted by Colombia, has the opportunity to scale partnerships and progress the core economic and climate priorities of P4G's partner countries.

Examples of P4G Partnerships







Africa GreenCo

Africa GreenCo is a creditworthy renewable energy buyer and seller that will expand affordable clean energy access in Zambia. With regulatory approval, the partnership is implementing a 25MW solar project that will diversify the market and make renewable energy more affordable and efficient.

SokoLink

SokoLink aims to increase the income of smallholder farmers in Kenya. It provides quality certification for farmers to command higher prices; cold storage solutions to reduce post-harvest food loss; and connects farmers to export markets.

Refill Revolution

Refill Revolution is scaling household product refills in stores to transform consumption, reduce waste and benefit consumers. In Mexico City, the partnership will pilot 30 refill dispensers with products such as detergent, shampoo and pet food.







