

P4G: A Platform Delivering Climate and Green Growth Impact



Our Mission

P4G - Partnering for Green Growth and the Global Goals 2030 – is a platform that accelerates pioneering market-based partnerships in developing countries to build sustainable and resilient economies. We invest in inclusive and tangible solutions to meet the Paris Agreement and United Nations Sustainable Development Goals.

Our Impact*



Our Approach

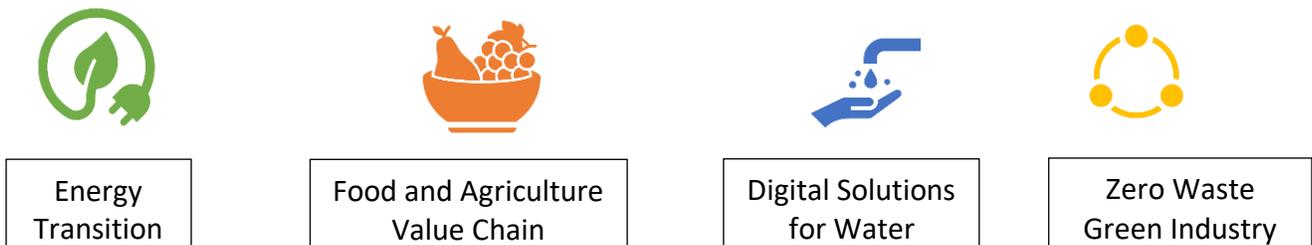


P4G has systematically built a pipeline of more than 70 multistakeholder partnerships. These are commercially viable models of change implementing tangible solutions on-the-ground in developing countries. P4G partnerships progress the goals of the Paris Agreement and

align with national climate and development goals of partner countries. P4G provides catalytic funding and develops these innovative solutions into investment worthy propositions for institutional investors. By driving investment into partnerships in developing countries, P4G bridges the climate and development financing gap and unlocks the resources needed to scale innovative business and finance models in this decade of action.

Our Themes

Our partnerships cluster around the following themes.



*Impact numbers correspond to P4G's current methodology, which will be subject to review at the end of P4G's Phase 1.

Our Global Ecosystem

P4G mobilizes an ecosystem of 12 partner countries, 5 organizational partners (C40 Cities, Global Green Growth Institute, International Finance Corporation, World Economic Forum and World Resources Institute), and more than 240 corporate, investment and civil society partners. Our powerful network accelerates partnerships and themes aligned with national and global priorities such as inclusive green growth, SDG implementation, and a net zero future for a more inclusive and economically resilient society.



2021 P4G Seoul Summit



The [2021 P4G Seoul Summit](#) gathered 67 world leaders and heads of international organizations in uniting for bold climate action to meet commitments. The Seoul Declaration adopted at the Summit highlighted the role of market-based partnerships in driving investment in developing countries to deliver their green growth and net zero goals. The Summit established P4G as a delivery mechanism for the Paris Agreement and showcased how P4G partnerships are helping developing countries implement their Nationally Determined Contributions and meet their development goals.

Examples of P4G Partnerships



Sustainable Special Economic Zones

The SSEZ partnership transforms special economic zones and industrial parks in Africa into green manufacturing hubs. The partnership has closed on two industrial zones in Nigeria and Kenya, and spun off to form a new dedicated project development company. The Kenya zone is now accepting tenants and has the potential to mobilize \$500 million investment in green infrastructure, create 10,000 local jobs and generate 30MW of clean energy.



Energise Africa

The [Energise Africa partnership](#) is a crowdfunding platform that is driving people-powered investment to finance small and medium solar enterprises in sub-Saharan Africa. The platform has raised more than \$30 million in investment to these businesses. This has improved clean energy access for more than half a million people across sub-Saharan Africa and reduced carbon emissions by more than 110,000 tons.



Halving Food Loss and Waste by Leveraging Economic Systems

The [FLAWLESS partnership](#) is developing a financial model to monetize the savings from food loss and waste in Mexico, South Africa and Indonesia. The partnership incentivizes corporations to commit to ambitious Voluntary Agreements aligned with national targets to achieve a measurable reduction in food loss and waste in their operations. The partnership has launched Voluntary Agreements in Mexico, Indonesia and South Africa.

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