

P4G
Partnering for Green
Growth and the
Global Goals 2030

The P4G Way: How to Accelerate Partnerships for Purpose

Collective Action on Green Growth
and Climate Change

A photograph of several farmers working in a lush green field. They are wearing traditional conical hats and are focused on their tasks. The scene is bright and sunny, with vibrant green foliage. The text 'OUR MISSION' is overlaid on a white rectangular background in the center of the image.

OUR MISSION

P4G—Partnering for Green Growth and the Global Goals 2030—is an initiative launched in 2018, with the ambition of becoming the world’s leading forum for developing concrete public-private partnerships at scale to deliver on the UN Sustainable Development Goals (SDGs) and the Paris Agreement on Climate Change. We bring together business, government, and civil society organizations in innovative partnerships to advance solutions to help meet humanity’s greatest needs in five key areas: food and agriculture (SDG2); clean water and sanitation (SDG6); affordable clean energy (SDG7); sustainable cities (SDG11); and circular economy (SDG12).

[P4Gpartnerships.org](https://www.p4gpartnerships.org)



LETTER



How to become a P4G Champion?

We are looking for purpose-driven pioneers championing our mission to drive inclusive green growth and climate action through partnerships. Since commencing in 2018 we have gotten off to a fast start with many P4G Champions emerging through our partnerships, national platforms, partner organizations and board members.

We are a collaboration of governments, organizations, and individuals that recognize that progress on the UN Global Goals depends on collaboration through co-creation, innovation and investment.

In the pages ahead, you will read about our learning journey and the promising early progress we have made with nearly three dozen partnerships we are funding and accelerating for a more sustainable world. We welcome your proactive engagement as a current or future P4G Champion!

With warm regards,

Ian de Cruz
P4G Global Director

An aerial photograph of a city street. A blue bus is visible in the upper right, and a yellow bus is visible in the lower left. The street is paved, and there are green trees and bushes along the sides. A white rectangular box with a dark blue border is overlaid on the image, containing the title text.

P4G: A Partnership Approach to Promoting Green Growth and Tackling Climate Change

P4G promotes the potential of partnerships to unlock the US\$12 trillion market-based opportunity to drive green growth and take concrete action on climate change.

We are, ourselves, a partnership of countries and global organizations. We identify, fund and accelerate innovative public-private partnerships for sustainable growth in developing countries in Africa, Asia, Latin America and other regions of the world.

Through the generous funding of the governments of Denmark and the Netherlands, P4G has provided financial support to more than 30 partnerships. These partnerships are working on important projects including: reducing food loss and waste; increasing energy efficiency; creating new markets for renewable energy; reducing pollution and greenhouse gases in the transport sector; and reducing, recycling and reusing plastic waste throughout the world.

P4G Partner Countries and National Platforms

P4G is a partnership among 12 countries—Bangladesh, Chile, Colombia, Denmark, Ethiopia, Kenya, Indonesia, Mexico, the Netherlands, the Republic of Korea, South Africa and Vietnam—that together represent more than 1 billion people and 8% of global gross domestic product (GDP). All have committed to the Global Goals and the Paris Agreement and have enacted measures to support sustainable, green growth.



BANGLADESH



CHILE



COLOMBIA



DENMARK



ETHIOPIA



KENYA



INDONESIA



MEXICO



**THE
NETHERLANDS**



**REPUBLIC
OF KOREA**



**SOUTH
AFRICA**



VIETNAM

Organizational Partners

The P4G network of global organizations provides valuable knowledge, connections and resources to support P4G and its partnerships. They are:

- **World Resources Institute**, host of P4G's global hub, is an independent nonprofit global research organization working on climate change, energy, food, forests, water, sustainable cities and the ocean.
- **C40 Cities** is a network of 94 cities, representing 700 million citizens and one-quarter of the world's economy, committed to taking bold climate action and cleaning the air we breathe.
- **Global Green Growth Institute** is a treaty-based international, intergovernmental organization dedicated to supporting and promoting strong, inclusive and sustainable economic growth in developing countries and emerging economies.
- **International Finance Corporation** is the largest global development institution focused on the private sector in developing countries.
- **United Nations Global Compact** is the world's largest corporate sustainability initiative with more than 9,500 business signatories in 160 countries and local networks in 70 countries, including all 12 P4G countries.
- **World Economic Forum** is an international nonprofit organization for public-private cooperation.

The P4G Way: Innovation, Hyper-collaboration and Acceleration

Innovation with purpose

When organizations and countries agree on purpose, they can move past their short-term self-interest to more lasting progress. Our approach cannot be linear, individualized or bilateral. The key, instead, is to forge purpose-driven partnerships. We need to come together to approach global challenges in fundamentally new ways. Through partnerships, we commit to sharing and understanding each other's stories to build a collective purpose that guides our attitudes, actions and aspirations.

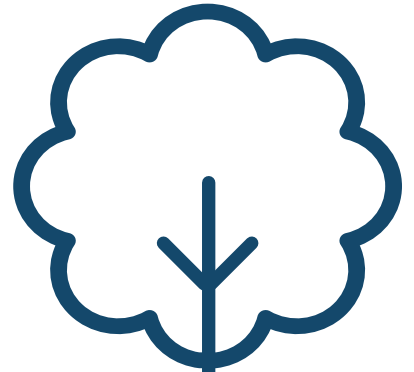
Hyper-collaboration through trust

Collaboration at speed and scale anchors our ability to work with others, whether in our organization, with partners, or at a global level. This is fundamental to the emerging success of P4G. But how do we achieve effective partnerships? It starts with mutual respect and trust. When this is established, then hyper-collaboration can flourish. Every individual, and every organization that he or she leads, has a unique story, purpose and mission. Through the immediate understanding of these core motivators, P4G's approach is to co-develop those shared values, goals and commitments to forge ahead on climate action and green growth.

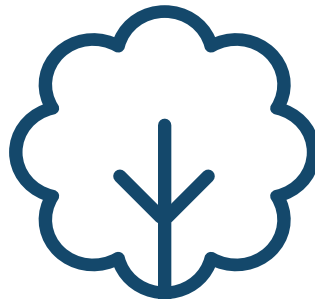
Acceleration

P4G's aim is to accelerate the progress of all our partnerships through the value of our network, funding, strategic support and visibility. The P4G Way allows us to mobilize entire networks into more purposeful action. Every year, P4G selects partnerships that propose innovative solutions that can develop into global models for sustainable development and growth. Many of our partnerships aggregate around themes such as zero emissions transit, food loss and waste, renewable-energy finance, new plastics market, sustainable infrastructure and new business and finance models through digitization and smart networks. This allows us to support solutions that can be replicated and scaled across countries, regions and ultimately, the world.

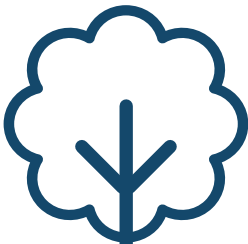
P4G State-of-the-Art Partnership



P4G Scale-Up Partnership



P4G Start-Up Partnership



P4G Partnerships Achieving Impact

START-UP PARTNERSHIPS

In 2018—our first year—P4G funded 16 partnerships. Some have completed their projects while others are demonstrating early models of change for sustainable green growth and have received additional funding from P4G in 2019. These and other 2018 partnerships are noted below:



Energise Africa Partnership, a joint venture of Ethex and Lendahand, two of Europe’s leading online impact investing platforms, allows individuals to invest directly in pioneering solar businesses that can provide solar home systems on a pay-as-you-go basis to low-income families across Africa. With P4G’s support, Energise Africa increased its community of supporters by more than 50% leading to \$11.5 million in cumulative investments via the Energise Africa platform in 12 months. These investments helped 358,000 people in 10 African countries gain access to solar energy and returned \$3.5 million to investors.



Partnership for Blended Finance on Water completed a study to identify ways that Vietnam’s water utilities could reduce commercial water losses. The study found that investing in pressure management technology provides enough savings in energy costs and water leakage over a five-year period that mainstreams investment through conventional financing rather than requiring public financing, loans or international grants. The work was completed by the Asia Society for Social Improvement and Sustainable Transformation (ASSIST), the Vietnam Water Supply and Sewage Association, Grundfos and the Danish Investment Fund for Developing Countries.



Vietnam Materials Marketplace Partnership, led by Pathway21, with support from the Vietnam Chamber of Commerce and Industry and the United States Business Council for Sustainable Development, advanced plans to establish a cloud-based materials marketplace where manufacturers can buy, sell or trade materials and equipment suitable for further or alternative use. This model will move industrial waste through the value chain into its highest and best use, reducing environmental impact and using circular economy principles to grow Vietnam’s economy in a sustainable and resilient way.



Sustainable Food Platform, led by DanChurchAid, is working to improve the nutrition of Ethiopia’s youngest children. By combining the knowledge of Arla Food Ingredients, Novozymes and seven other companies and organizations, the platform has partnered with an Ethiopian biscuit factory to produce a new, nutritious, accessible and affordable biscuit distributed to low-income families, refugee camps and host communities.

P4G SCALE-UP PARTNERSHIPS



Africa GreenCo is working to transform Africa's renewable energy market. More than 500 million people across Africa do not have reliable access to electricity. Despite its tremendous potential for harvesting wind, solar and hydro power, underinvestment and suboptimal regional market mechanisms in the energy sector lead to frequent power outages across the region. Africa GreenCo, which received P4G funding in 2018 and 2019, is a public-private partnership aiming to create a creditworthy renewable energy intermediary to support regional electricity market integration, reduce energy prices and expand renewable energy supply through new investments. It has already secured a \$45 million guarantee from Agence Française de Développement that will enable Africa GreenCo to provide capital protection to commercial lenders in its initial portfolio. It has established an operating company in Zambia, with work progressing to reach financial close. It expects to expand to South Africa, Zimbabwe, Namibia and other countries within the Southern African Power Pool with a long-term goal of replicating the model across Africa. Within 12 years, it aims to support three gigawatts of new renewable energy generation capacity and mobilize \$5.6 billion of renewable energy investment.



The Clean Energy Investment Accelerator (CEIA) promotes clean energy growth in developing countries by working with multinational corporations with global supply chains to secure clean energy. The partnership is led by Allotrope Partners and the National Renewable Energy Laboratory, with support from World Resources Institute. CEIA supports commercial and industrial power purchasers to procure from clean energy providers, improves project economics through aggregation of multiple companies' demand to grow the clean energy project pipeline and engages with the public sector to strengthen policies that encourage clean energy investment. CEIA, which received P4G funding in 2018 and 2019, led Colombia's first aggregated on-site solar procurement process for industrial users. In Vietnam, CEIA secured new rooftop solar installations for a major industrial park. It will soon begin operations in Indonesia. CEIA hopes to mobilize more than \$250 million for clean energy projects globally.



Sustainable Special Economic Zones (SSEZ) Partnership seeks to transform special economic zones and industrial parks in Africa into vibrant hubs of low-carbon, sustainable and inclusive growth. A partnership among LADOL Free Zone, Made in Africa Initiative, NIRAS and SYSTEMIQ, SSEZ curates tenant selection to maximize industrial symbiosis to improve operating conditions and reduce costs. Funded by P4G in 2018 and 2019, the partnership is successfully executing Africa's first SSEZ in Nigeria and completing the commercial development of two zones in Kenya and Ethiopia. The second round of P4G funding will facilitate masterplan development and attract funders and tenants for the three zones. When complete, the zones are expected to support 50,000 jobs, generate more than \$1 billion in foreign direct investment and 100 MW in renewable energy. P4G and the partnership expect to create a coalition of partners and funders to support the growth and replication of SSEZs worldwide.



Zero Emission Bus Rapid-deployment Accelerator (ZEBRA) Partnership, led by C40 Cities and the International Council on Clean Transportation, is advancing the deployment of zero emission (electric) buses in Latin American cities. Funded by P4G in 2018, ZEBRA is working to secure commitments from finance institutions to invest \$1 billion in Latin America's electric drive market by 2021 and from major manufacturers to make electric buses available in the region by 2020. ZEBRA is supporting four cities: Santiago, Medellín, São Paulo and Mexico City. Santiago expects to operate 400 electric buses by the end of 2019 while Medellín has ordered 60 new electric buses. São Paulo has opened bids on the renovation of its fleet, the largest in Latin America, and has a new climate law that requires a 100% shift away from fossil-fueled diesel buses. Both Medellín and Mexico City have agreed to only procure zero emission buses from 2025 on. The partnership working with P4G will create a global coalition of partners and funders to support the growth and replication of ZEBRAs worldwide.

2019 P4G Partnerships

P4G START-UPS

SDG 2

Food Security/
Sustainable Agriculture



Sustainable Technology for Tackling Extensive Food Loss in Kenya

In Kenya's coastal fishing regions, nearly one-third of all seafood is lost post-harvest due to a lack of access to cold storage. By drawing on World Wide Fund for Nature – Kenya's experience with natural resource management and the expertise of Danish clean energy company M-PAYG, this partnership will provide these fishing communities with affordable off-grid, solar-powered cooling appliances. This solution reduces the environmental impact of overfishing and provides food and income security for these fishing communities.

SDG 2

Food Security/
Sustainable Agriculture



Smallholder Solar Pump Alliance

Only 5% of Ethiopia's arable land is equipped for irrigation, even though these systems enable better agricultural productivity, higher incomes, more jobs and improved nutrition. This disparity has spurred the Ethiopian government to prioritize irrigation expansion, powered especially by conventional fuel pumps. The Smallholder Solar Pump Alliance will guide the transformation of this nascent, burgeoning market by building a financially sustainable and scalable system to power irrigation with solar pumps, rather than conventional diesel ones, improving the ways water is used and accessed on the national scale. It is a partnership among TechnoServe, Green Way Farms, HelloSolar International, SunCulture and Ethiopian Solar Energy Development Association.

SDG 6

Clean Water
and Sanitation

Ethiopian Beverage Alliance for Water

Millions of Ethiopians lack access to clean water. This problem is made worse by poor water resources management and strife between communities and businesses battling for the same water sources. This partnership aims to approach these challenges by establishing an alliance between major beverage providers in the country. The alliance will develop a roadmap for increased water-use efficiency and accountability for more sustainable practices across the sector. It is an alliance among Nestlé Waters Ethiopia, Coca-Cola Beverages Africa, 2030 Water Resources Group and Ethiopian Bottled Water and Soft Drink Manufacturing Industries Association.

SDG 6

Clean Water
and Sanitation

uMngeni Ecological Infrastructure Partnership

The uMngeni Ecological Infrastructure Partnership focuses on improving water governance, knowledge and effective collaboration between businesses and governments within the KwaZulu-Natal province in South Africa. This region — home to some 10 million people — often experiences flooding and water purity crises. The partnership aims to help save money on current and future costs of flood mitigation and water purification, reduce flooding events, improve water quality and security and support economic growth. The partnership is led by Duzi-uMngeni Conservation Trust, Sappi, South African National Biodiversity Institute and Conservation Outcomes.

SDG 6

Clean Water
and Sanitation

BRAC and Hydro Industries: Clean Water for All

In the southwestern coastal region of Bangladesh, harmful microbes and contaminants including arsenic, iron, manganese and chloride pollute both ground and surface water. This partnership by BRAC and Hydro Industries Limited will develop an inclusive service delivery model that delivers safe water, at high volumes and affordable prices, in formerly neglected and hard-to-reach communities.

SDG 7

Affordable and Clean
Energy for All



Solar Cow 4 Impact Partnership

It is estimated that about 40% of Kenyans live in rural areas lacking access to reliable energy, an indicator that also illustrates social and economic well-being. The Solar Cow 4 Impact Partnership by YOLK and Energy 4 Impact provides an innovative solution to bring solar power to these rural communities while also providing better educational opportunities for children. Solar Cow 4 Impact partners with schools across Kenya to install solar systems that charge portable batteries distributed to families in off-grid communities. Families in need of electricity send children to charge the batteries at school, encouraging them to attend lessons in formal classrooms.

SDG 7

Affordable and Clean
Energy for All

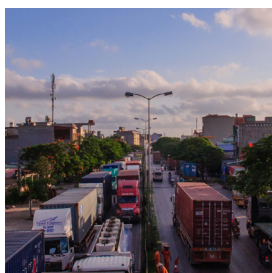


Green 4 Access First Loss Facility

Capital investment is critical to achieving affordable and sustainable energy for all in sub-Saharan Africa. However, these investments have not reached their full potential due to the perception of high risk. To catalyze investment, GreenMax Capital Group and Energy 4 Impact created the Green 4 Access First Loss Facility partnership to create a First Loss Facility to encourage upscaling investment in off-grid energy solutions in Africa.

SDG 7

Affordable and Clean
Energy for All



Green Freight Asia Vietnam

In Hanoi, transport is responsible for 70% of the city's air pollution. As Vietnam's economy grows, so does its road freight sector and the associated impacts on climate and air quality. Vietnam's trucks are mostly older and operate with suboptimal fuel efficiency, accounting for disproportionately high volumes of transport-related emissions and pollutants. Led by BSR and Green Freight Asia, this partnership will launch a set of incentives for green freight certification to motivate Vietnam's trucking companies to adopt eco-friendly practices and improve fuel efficiency.

SDG 7Affordable and Clean
Energy for All**Electric Mobility Partnership for Colombia**

El Dorado International Airport in Bogotá is one of the busiest hubs in Latin America, moving 700,000 tons of cargo and 4.4 million passengers annually. However, the fleet of ground vehicles that makes this possible is diesel-fueled, and thus contributes to greenhouse gas emissions. This partnership by Ambientronika Ltda, Sodinlec Ltda, Fondo Acción, and Universidad EAN will work with a leading airline to replace most of its diesel vehicles with electric vehicles charged through an on-site charging station partially powered by spent oils and other organic waste generated by businesses inside the airport.

SDG 11Sustainable Cities
and Communities**Clean Fleets, Clean Cities**

Diesel-powered trucks, delivery vans and other vehicles used to transport goods pollute the air in cities and contribute disproportionately to greenhouse gas emissions from the transport sector. Led by the International Council on Clean Transportation, with support from FedEx Mexico and WRI Mexico, this partnership will work with private industry and local and federal governments in Mexico to design and implement programs that lead to cleaner fleet vehicles.

SDG 11Sustainable Cities
and Communities**IoT 4 Mekong Delta Vietnam**

Home to 17 million people, Vietnam's Mekong Delta region is prone to flooding that experts predict will get worse due to climate change and rising sea levels. Led by Center for Regional and Urban Studies, CLEAN, Green Tech Center Korea and JHSUSTAIN, the partnership will install smart sensors and actuators in Long Xuyen City to pilot a networked system to improve disaster forecast accuracy and on-site response to flooding. By creating a model to better predict and manage flood events, the project aims to reduce human casualties from flooding while protecting agricultural production and community livelihoods.

SDG 12

Responsible Consumption
and Production



Comprometido con la Comida

One-third of all food produced for human consumption is lost or wasted between harvest and the home, according to the Food and Agriculture Organization of the United Nations. This partnership led by WRAP, Walmart Mexico and World Business Council for Sustainable Development will bring together leaders in agriculture, food retail, government and environment to identify the root causes of food waste and the economic incentives for advancing more sustainable practices at every level of food production and supply in Mexico.

SDG 12

Responsible Consumption
and Production



Post-Consumer Resin Market Development Partnership

In Vietnam, nearly 5 million tons of plastic ends up in landfills annually. Too often, plastic bottles, straws, bags and other wrappings also pollute rivers and oceans, threatening the environment. The partnership will gain commitments from large consumer products companies to use recycled plastic, known as post-consumer resin, in their packaging materials and products. Asia Society for Social Improvement and Sustainable Transformation, Unilever Vietnam, IAV Global and Vietnam Business Council for Sustainable Development are managing this partnership.

P4G SCALE-UPS



SDG 2

Food Security/
Sustainable Agriculture

PlusPlus Partnership

PARTNERS: ICCO Foundation, Lendahand, Stichting Solidaridad Nederland (Solidaridad Europe), Truvalu

FOCUS COUNTRIES: Colombia, Ghana, Indonesia, Kenya, Mexico, Zambia

Social Impact Investing to Grow Agri-Food Businesses in Developing Countries

More than 800 million people in the world suffer from chronic malnutrition. Hunger and poverty are deeply intertwined. When people cannot afford nutritious foods or the farming supplies they need to grow enough food on their own, they live with hunger. Almost all the hungry people in the world live in lower-middle-income countries, according to the United Nations. PlusPlus is designed to scale agri-food-related small- and mid-size businesses in developing countries that are considered too large for microcredit and too small for mainstream banks. PlusPlus provides a solution and creates access to funding for this so-called missing middle by linking them to a crowd of investors. By 2021, PlusPlus expects to raise \$14 million from thousands of private investors to fund 30 businesses that could ultimately benefit as many as 30,000 small farmers. This partnership can create a multiplier effect to boost the expansion of many scalable agri-food businesses, contributing to sustainable economic development and the fight against hunger and poverty.



SDG 2

Food Security/
Sustainable Agriculture

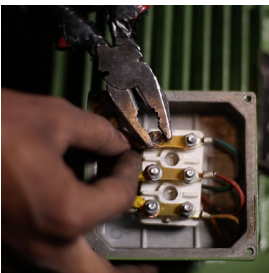
Sustainable Sourcing at Scale Partnership

PARTNERS: IDH Sustainable Trade Initiative, Rythu Sadhikara Samstha (RySS) Zero-Budget Natural Farming Initiative

FOCUS COUNTRIES: India; building on learnings from Brazil, Indonesia, Vietnam

Sustainable Sourcing Certification to Improve Livelihoods for India's Farming Communities

Across the world, food producers, buyers, sellers and consumers—stakeholders at every level of the food supply chain—are making commitments toward sustainability. The Sustainable Sourcing at Scale Partnership will implement a Verified Sourcing Area (VSA) for commodity crops in India's Andhra Pradesh state, where 60% of the 50 million inhabitants are engaged in agricultural and related work. Rather than verifying sustainability farm by farm, the model takes a regional approach, which reduces costs for sustainable agriculture and allows markets to buy large-scale volumes with greater efficiency, transparency and traceability. This will position the VSA region in Andhra Pradesh to become a responsible source for commodities where the opportunity for local value-add exists: chilis, cashews, cotton, turmeric and coffee. The Partnership will incorporate IDH's learnings from VSA pilot programs in Brazil, Indonesia and Vietnam and draw on the reach of Rythu Sadhikara Samstha, a nonprofit organization that reaches more than a half-million farmers. In the first two years, the partnership will create two sustainability clusters, each encompassing 10-12 villages and about 160 square kilometers. Longer term, the partnership seeks to scale the VSA to cover as many as 365,000 hectares—equivalent to 3,650 square kilometers.



SDG 7

Affordable and Clean
Energy for All

Energy Efficiency Alliance for Industry (E² Alliance)

PARTNERS: Energy Efficiency Services Limited (EESL), Institute for Sustainable Communities (ISC)

FOCUS COUNTRIES: India, with replication activities in Bangladesh, Indonesia, Philippines, and Vietnam

Energy Efficiency to Power Greenhouse Gas Reductions in India's Industrial Sector

Accelerating the adoption of energy efficiency is one of the most cost-effective ways to mitigate climate change. The International Energy Agency estimates that energy efficiency

improvements could contribute half of the greenhouse gas reductions required to limit global temperature rise to 2°C above pre-industrial levels. The Energy Efficiency Alliance for Industry (E² Alliance) plans to increase industrial energy efficiency in India through accelerated adoption of more efficient motors to power production operations in the steel, automotive, engineering, textile, chemical and food processing sectors. Led by the Institute for Sustainable Communities (ISC) and Energy Efficiency Services Limited (EESL), the E² Alliance addresses key barriers to energy efficiency solutions uptake by combining demand aggregation, manufacturer engagement, access to finance, and policy alignment. The E² Alliance expects to catalyze the procurement of 50,000 energy efficient motors (IE3 motors) and mobilize an estimated \$35 million in private sector investment over two years. Over the longer term, this will unlock the market for an estimated 15 million motors in India, saving 65 billion kWh of electricity annually, reducing annual greenhouse gas emissions by 57 million metric tons—the equivalent of taking 12 million cars off the road annually—in addition to reducing air pollution.



SDG 12

Responsible Consumption
and Production

3R (Reduce, Recover, Recycle) Initiative

PARTNERS: BVRio, Conservation International, Danone, Natural Capital Partners, Nestlé, South Pole, SYSTEMIQ, Tetra Pak, Veolia, Verra

FOCUS COUNTRIES: Brazil, Colombia, Chile, Egypt, Indonesia, Kenya, Mexico, Vietnam

A New Market-Based Model for Recovering and Recycling Plastic Waste

Today, cities around the world create about 1.3 billion tons of solid waste annually, amounting to more than \$1 trillion in global losses due to inadequate recovery and recycling practices. The 3R Initiative will create a new plastic recovery and recycling crediting mechanism, which will provide an efficient and powerful means to drive new finance to projects and activities that reduce plastic in the environment. The crediting mechanism will be underpinned by the 3R Standard for Project Accounting, which will enable the robust and consistent measurement and reporting of projects that reduce plastic waste around the world. With P4G funding, the partnership will fully develop its proposed 3R Standard for Project Accounting and create a new market for the recovery and recycling of plastic waste by 2021. Through testing the crediting mechanism with early implementation projects, the Initiative is expected to lead to the recovery of 10,000 tons of plastic waste from the environment and 6,750 tons of CO₂ emissions avoided or removed.



P4G State-of-the-Art Partnerships

In addition to funding and accelerating start-up and scale-up partnerships, P4G recognizes state-of-the-art partnerships. These are existing public-private partnerships that have demonstrated impact for green growth and action on climate change. These award-winning partnerships offer valuable knowledge to other partnerships and are invited to become part of the P4G Partnership network. WRAP UK, which won the 2018 P4G Partnership of the Year, is now part of a new 2019 P4G Start-Up Partnership working on food loss and waste in Mexico and is also supporting a 2018 P4G Start-Up Partnership on food loss and waste in Indonesia.

Sharing Knowledge on State-of-the-Art Partnerships

The inaugural State-of-the-Art Report, authored by experts from World Resources Institute, explores how multistakeholder partnerships can maximize effectiveness toward driving impact against the Sustainable Development Goals. It investigates innovative partnerships that have achieved measurable impact and those with transformative potential. The report, to be released in 2020, will advance knowledge on how to design successful multistakeholder partnerships to strengthen their contribution to the Global Goals.

Saluting the 2019 P4G State-of-the-Art Partnerships

SDG 2: The Women's Livelihood Bond™ Series, created and set up by IIX, are innovative financial instruments to mobilize large-scale private investment to empower women to build sustainable livelihoods. The first bond series unlocked \$8 million in private capital to empower more than 385,000 underserved women — the majority of them from informal agriculture supply chains in Southeast Asia. IIX is soon launching the Women's Livelihood Bond 2, a \$100 million debt security that is expected to benefit 1 million women across Asia. Partners include: Rockefeller Foundation, the United States Agency for International Development, the Australian Department of Foreign Affairs and Trade, Shearman & Sterling, Hogan Lovells, Latham and Watkins, Cyril Amarchand Mangaldas, DBS Bank, ANZ, UN Women, the Clinton Global Initiative and the Japan Research Institute.

SDG 6: Latin American Water Funds Partnership is an agreement between the Inter-American Development Bank, FEMSA Foundation, the Global Environment Facility, International Climate Initiative and The Nature Conservancy to contribute to water security in Latin America and the Caribbean. The Partnership has promoted the creation of 24 Water Funds—which are collective-action organizations that create a unified and long-term view about water security—in 8 countries and 15 new ones in process. These funds have leveraged over \$200 million from nearly 500 public and private partners, preserving 227,173 hectares through projects developed with 23,823 families upstream.

SDG 7: TRANSFORM was founded by Unilever and the UK's Department for International Development to combine public sector resources with private sector capabilities, know-how, and networks to develop innovative and sustainable business models. TRANSFORM has supported over 45 projects in 11 countries to date, impacting the lives of nearly 1 million people. This includes 10 projects with businesses that are providing clean and affordable energy to low-income households, unlocking opportunities for hundreds of thousands of people in Kenya, Nigeria, Rwanda, Uganda and Myanmar.

SDG 11: SIMPLify Inclusive Sustainable Urban Mobility features a methodology developed by the World Business Council for Sustainable Development and international experts that helps cities develop inclusive sustainable urban mobility plans. It is focused on 19 indicators which develop a process to engage all stakeholders — including citizens and the private sector — in effective city management and planning. Feira de Santana, a fast-growing city of 600,000 in Brazil's northern region of Bahia, applied SIMPLify in collaboration with WBCSD and tire manufacturer Pirelli to develop and help implement a \$26 million transformative sustainable urban mobility plan.

SDG 12: 2020 Circular Fashion System Commitment was launched at the Copenhagen Fashion Summit 2017. Since then, 90 companies, representing 12.5% of the global fashion market, have signed and committed to focus on four key areas of circular fashion: design, collection, reuse and recycling. As of June 2019, participating companies have collected 2 million pieces and 20,000 tons of used textiles and footwear and trained more than 2,500 employees on circular design principles. The partnership is led by Global Fashion Agenda with support from Business for Social Responsibility (BSR), Ellen MacArthur Foundation, International Apparel Foundation, I:CO, Li & Fung, WRAP and the Danish Business Authority.

How to Become a P4G Partnership:

P4G provides funding to partnerships in the start-up and scale-up phases of development and growth.

START-UP: Promising, early-stage partnerships that need support to consolidate the partnership or test the feasibility of innovative approaches.

SCALE-UP: Partnerships that are already engaged in promising, business-driven green growth innovations and need support to scale up and accelerate their impact.

FUNDING: Partnerships in the start-up phase may apply for up to \$100,000. P4G funding should represent a maximum of 75% of the partnership's budget. Partnerships in the scale-up phase may apply for up to \$1 million, with P4G funding a maximum of 50% of the partnership's budget. P4G funding is for a period of one to two years, depending on the needs of the partnership.

ACCELERATION: P4G also helps to accelerate funded partnerships. Acceleration activities may include convening investors, businesses and governments around new business models, connecting the partnership to government stakeholders to advocate for policies that enable favorable market conditions, matching known solutions to new market opportunities and highlighting the partnership at global events.

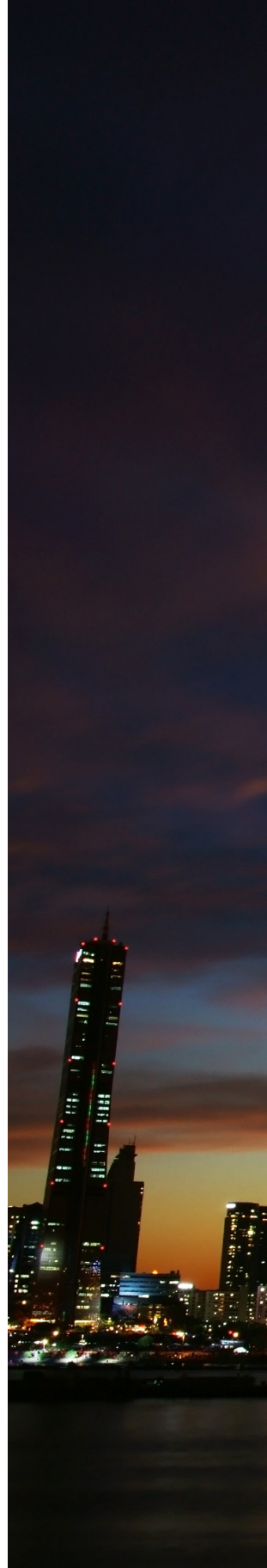
2020 P4G CALL FOR PARTNERSHIPS

P4G is accepting applications until November 14, 2019.
Learn more and apply online at P4Gpartnerships.org

September 2019.

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See you in Seoul!

The Republic of Korea will host the 2020 P4G Summit in Seoul in June 2020. This global summit will bring together leaders of government, business, civil society and academia to advance sustainable growth through innovative partnerships. P4G offers a global platform where early progress and learnings on P4G partnerships are showcased, and commitments can be accelerated through connecting do-ers at the forefront of public-private partnerships. The P4G Seoul Summit will be the place for developing, accelerating and recognizing partnerships for large-scale impact.





Be a P4G Champion. Engage with P4G!

- Support an existing P4G Partnership
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- Learn more at P4Gpartnerships.org

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Many photos in this document were provided by representatives from individual P4G Partnerships.
Please contact P4G for more information.