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**COURTALD COMMITMENT 2025 NAMED STATE-OF-THE-ART PARTNERSHIP OF THE YEAR  
AT P4G COPENHAGEN SUMMIT**

**COPENHAGEN – 20 October** – There is a USD 26 trillion global opportunity in green growth according to the Global Commission on the Economy and Climate. As compared with business-as-usual, business from the angle of climate action could create over 65 million new low-carbon jobs, avoid over 700,000 premature deaths from air pollution, and generate USD 2.8 trillion in government revenues<sup>1</sup>. However, surveys show that half of the business community believes that achieving a more sustainable world through the Sustainable Development Goals (SDGs) and other commitments is a government responsibility<sup>2</sup>. Meanwhile, governments know that they need the support from the public sector – both through innovation and finance – if ambitious SDG targets are to be met.

Public-private partnerships offer a solution – and avoid an impasse – to the successful pursuit of a more sustainable future. They allow governments to attract private sector engagement, intellectual capital and investments to accelerate deployment of new technologies and innovations. Businesses can benefit when governments share investment risks, ensuring political stability and local market expertise. Through partnerships, businesses, governments and civil society share the responsibility and the benefits of climate-oriented development.

At the [P4G Copenhagen Summit](#) on 19-20 October, 15 international State-of-the-Art public-private partnerships presented their partnerships and shared lessons learned with aspiring P4G partnerships. Summit participants chose five inspiring examples that received the **2018 P4G State-of-the-Art Partnership Award** and the opportunity to make a pitch for the **P4G State-of-the-Art Partnership of the Year Award**. All State-of-the-Art partnerships were chosen by a team of global experts and international organizations working with Danish government ministries based on their performance in four main categories: innovation, impact, potential to scale and implementation viability.

The 15 State-of-the-Art partnerships were equally distributed across the five focus SDG areas of food and agriculture, clean water, renewable energy, healthy cities and the circular economy. On 19 October, one partnership per sector was awarded the 2018 State-of-the-Art Partnership Award based on their presentations in breakout sessions, including The Courtauld Commitment 2025, Strategic Water Partnerships Network (SWPN) in South Africa, The District Energy in Cities Initiative (DES), Global Industry Partnership on Soot-Free Clean Bus Fleets, and Next Wave Plastics. Later on 20 October, these five teams presented and discussed their partnership with a panel of industry experts and in front of more than 500 Summit participants. The panel of industry experts selected the preeminent 2018 State-of-the-Art Partnership of the Year Award. Her Royal Highness the Crown Princess of Denmark

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<sup>1</sup> The 2018 Report of the Global Commission on Economy and Climate, New Climate Economy

<sup>2</sup> The United Nations Global Compact-Accenture CEO Study

announced Courtauld Commitment 2025 as the winner of the P4G State-of-the-Art Partnership of the Year Award at the Summit award ceremony later in the afternoon.

“Through their presentations at the P4G Summit, these state-of-the-art partnership award winners totally inspired and heartened the outlook for collaborative action on the world’s most pressing sustainability challenges,” said P4G Global Director Ian de Cruz. “We are so proud to recognize each sector winner as well as the partnership of the year so that these projects can help drive us forward – as a P4G family and as a network of do-ers.”

“I am delighted to win such a prestigious award for WRAP’s work on delivering high-impact partnerships. This is a model, I think, that could be widely adopted around the world to help deliver the UN Sustainable Development Goals cost-effectively” said Dr. Marcus Gover, CEO of WRAP.

The 2018 P4G State-of-the-Art Partnerships are as follows:

#### **FOOD AND AGRICULTURE – WINNER, P4G STATE-OF-THE-ART PARTNERSHIP OF THE YEAR**

- **[The Courtauld Commitment 2025](#)**: A partnership that has established a voluntary agreement about reducing food waste in the United Kingdom by 20 percent and reducing water use through the entire supply chain. The partnership is “State of the Art” as it builds on voluntary commitment as a way to achieve the SDGs and on the approach “target, measure, act.” The partnership is already a model case for other initiatives around the world, including one of the new P4G partnerships.

**Partners:** Nestlé, Arla Foods, Tesco, Heineken, Unilever, WWF, Lidl Stiftung & Co.

#### **WATER**

- **[Strategic Water Partnerships Network \(SWPN\) in South Africa](#)**: A platform where private, public and civil society organizations contribute to development and implementation of efficient and innovative solutions to water challenges in South Africa. Projects include Coca-Cola, which aims to improve its water efficiency in South Africa by 20 percent through the reuse of water in the production process

**Partners:** South African Ministry of Water, World Bank; IFC, World Economic Forum WEF, Coca-Cola, Anglo American, Sasol, Nestlé, Eskom and NEPAD Business Foundation

#### **ENERGY**

- **[The District Energy in Cities Initiative \(DES\)](#)**: Helping developing countries and cities accelerate their transition towards more climate friendly societies by promoting modern district heating and cooling systems. The initiative helped realize a USD 12 million project where a PPP was created to build a new heating corporation. DES collaborates with EESL (ESCO) to establish a USD 200 million revolving fund, which is to generate further investments worth USD 2.8 billion.

**Partners:** UNEP, Danfoss, IDEA Partnership, International Energy Agency (IEA), World Resources Institute, C40 Cities, Danida

#### **CITIES**

- **[Global Industry Partnership on Soot-Free Clean Bus Fleets](#)**: Four of the world’s largest bus and engine manufacturers committed to make it easier for major cities to purchase buses equipped

with low-emissions technologies to tackle climate change and toxic air pollution. BYD, Cummins, Scania and Volvo Buses will ensure 'soot-free' engine technology is available for purchase in 20 megacities beginning in 2018.

**Partners:** ICCT, UN Environment, Climate and Clean Air Coalition, C40 Cities, Cummins, Volvo Buses, BYD, Scania, Abidjan, Accra, Addis Ababa, Johannesburg, Lagos, Lima, Manila, Mexico City, Nairobi, Santiago, São Paulo and Sydney

## **CIRCULAR ECONOMY**

- **Next Wave Plastics:** Shifting practices on the use of plastic in manufacturing and building upon the current engagement around collecting ocean plastic for use in products and packaging.

**Partners:** Dell, Interface, Herman Miller, Humanscale, General Motors, Bureo, Van de Sant, Trek Bicycles, New Materials Institute, The 5 Gyres Institute, The Story of Stuff, Gaia, governments of Chile, Indonesia, Denmark, Cameroon and Malaysia

## **ABOUT P4G**

[P4G](#) – Partnering for Green Growth and the Global Goals 2030 – is a new initiative with the ambition of becoming the world's leading forum for developing concrete public-private partnerships at scale to deliver on the SDGs and the Paris Climate Agreement. The government of Denmark is providing initial funding for P4G from 2018-2022. P4G partner countries include Chile, Colombia, Ethiopia, Kenya, Mexico, the Netherlands, Republic of Korea and Vietnam. P4G partner organizations include the Global Green Growth Institute, C40 Cities, World Economic Forum, and the World Resources Institute (which hosts the P4G Global Hub).